



LinuxConf [ZA] 2019

Sponsorship Prospectus

[Event Description]

LinuxConf is a one-day community conference aimed at the Linux and Open Source community within South Africa.

It provides anyone working with Linux and Open Source tools & applications to discover new trends, network with like-minded individuals, irrespective of whether the attendees are developers, system or database administrators, or anyone else working with Linux and Open Source applications

[Event Details]

Date: 7 & 9 October 2019

Venue: The Wanderers Club, Johannesburg

There will be 3 concurrent tracks of talks with topics covering everything about Linux and Open Source Software including the Linux Kernel and OS, Containers, Virtualisation, System Administration, Open Source Applications and Linux Distributions.

The 9th is a day of half-day workshops and full-day training sessions.

[Attendees]

In 2018 we hosted the first LinuxConf conference where 137 attendees attended. We're expecting this to increase to 220-280 this year.

LinuxConf is aimed at IT professionals ranging from system administrators to developers working on the Linux platform and utilising Open Source tools as well as IT managers and CTO's.

[Open Source Week]

LinuxConf [ZA] 2019 is run in collaboration with, and takes part in the same week and at the same venue as:

- PostgresConf South Africa 2019, the PostgreSQL database conference
- PyConZA 2019, the South African Python conference

A significant percentage of the attendees of the PostgresConf and PyConZA conferences also attend the LinuxConf [ZA] conference due to the shared technologies in use between them all.

[Open Source Week Schedule]

Open Source Week runs from 7 – 12 October 2019

The schedule is as follows:

7 October LinuxConf [ZA] conference

8 October PostgresConf South Africa conference

9 October Training/Workshop day for all 3 conferences

10 October PyConZA conference

11 October PyConZA conference

12 October PyConZA sprint sessions

Open Source Week Diamond Sponsor

Limited to 1 sponsor

Be the Diamond sponsor for Open Source Week and at all 3 conferences (LinuxConf, PostgresConf and PyConZA) with extra exposure through a coffee lounge and/or drinks bar.

Package includes:

- Single package covering all 3 conferences
- All Platinum sponsor benefits at each conference
- Even larger logo on website and promotional material
- A sponsor-arranged and funded branded coffee lounge or mocktail drinks bar in the ground floor foyer
- Continuous brand exposure throughout the week

Cost: R 210,000 – covers all 3 conferences

Platinum Sponsor

Limited to 2 sponsors

Package includes:

- Larger logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- Logo on delegate lanyard
- 9m² exhibition space including table and chairs
- 4x pull-up banners throughout the venue
- 2x sponsor-provided brochures in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 45 mins speaker slot (subject to content approval)
- 8 free conference tickets
- 2 marketing passes (no access to conference sessions)
- Optional side-event (dependent on venue availability)

Cost: R 50,000

Gold Sponsor

Limited to 4 sponsors

Package includes:

- Large logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- 3m² exhibition space including table and chairs
- 2x pull-up banners throughout the venue
- 1x sponsor-provided brochure in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 45 mins speaker slot (subject to content approval)
- 6 free conference tickets
- 2 marketing passes (no access to conference sessions)
- Optional side-event (dependent on venue availability)

Cost: R 35,000

Silver Sponsor

Limited to 6 sponsors

Package includes:

- Mid-sized logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- 1x pull-up banner in sponsor area
- 1x sponsor-provided brochure in delegate bag
- 1x sponsor-provided promotional item in delegate bag
- 4 free conference tickets

Cost: R 20,000

Bronze Sponsor

Limited to 6 sponsors

Package includes:

- Small logo on website and promotional material
- Logo & sponsorship acknowledgement in keynote
- 1x pull-up banner in sponsor area
- 2 free conference tickets

Cost: R 12,500

Open Source Patriot

Unlimited

Show your support and love for Linux and Open Source

Package includes:

- Small logo on website
- Logo & sponsorship acknowledgement in keynote
- 4 free conference tickets

Cost: R 5,000

Video Sponsor (addon)

Limited to 1 sponsor

Available as an add-on to any other package

All talks on the main conference day will be recorded, streamed live and uploaded to YouTube after the conference

Package includes:

- Logo featured on video recordings of all sessions
- Logo featured on static slide shown between talks while live streaming is taking place
- Logo & sponsorship acknowledgement in keynote

Cost: R 20,000

Media Sponsor

Limited to 1 sponsor

Package includes:

- Mid-sized logo on website
- Logo & sponsorship acknowledgement in keynote
- 2 media passes for the conference

Available on request, subject to Organising Committee approval.

Cost: R 0

[Sponsorship Details]

Availability of sponsorship packages is limited and are only guaranteed upon receipt of a signed sponsorship agreement.

Certain sponsorship benefits may be time-dependent due to production lead times and/or venue availability.

All sponsorship agreements should be signed and finalised by 1 September 2019.

[Contact Details]

Should you require additional information or would like to confirm your sponsorship, please do not hesitate to contact us:

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